

Henry Petty

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Profile

Talented **Multimedia/New Media Consultant** more than 25 years of experience in the design, development and implementation of technology strategies, products, from concept to completion. Expertise includes high-level organizational skills the ability to effectively meet/surpass bottom line corporate objectives, strong, *record of implementing cutting edge technology to increase profitability*. Visionary/create-the-box thinker recognized for astute planning who can assess and overcome complex challenges. Pro-active team builder who confidently leads by positive example and adheres to the highest standards of professionalism.

Experience

CEO, DavenStar Productions, Atlanta Georgia
Project Director, George S. May International Company, Chicago, Illinois
Consultant, Red Alert Group, Atlanta, Georgia
Consultant, Allied Group Georgia, Atlanta, Georgia
Multimedia Consultant, Watkins Communications Inc., St. Louis, Mo.
Consultant, Carolina Tool and Engineering, Spartanburg, South Carolina
Consultant, Clark Atlanta University, Atlanta, Georgia
Director / Producer, Rhythm & Blues Hall of Fame, Atlanta, Georgia
Chief Operations Officer, Independent Black Film festival, Atlanta, Georgia
Chief Information Officer/Vice-President, Parentnet Inc., Norcross, Georgia
Multimedia Director, Showcase Photography and Video Inc., Atlanta, Georgia
Consultant, DUCO Technologies, Charlotte, North Carolina
Communications Engineer/Information Management Officer, United States Army

Achievements

Produced the “Paul Mooney, God Father of Comedy Show”.

Produced and directed the “Independent Black Film Festival”.

Directed various video productions now showing on premium cable, network, and YouTube stations.

Produced multiple DVD’s from plays and comedy shows for retail distribution.

Technical directed multiple shows throughout the United States.

Provided technical consultation and expertise to multiple movie projects.

Directed and produced the first annual R&B Hall of Fame production highlighting legendary R&B artists

Developed strategic operational plan and established strategic funding relationships for start-up Airlines.

Helped visualize (Think Tank) and develop plans for “Music City” a Disney-like project in the mid-west.

Re-engineered the Video Teleconference Research division at Clark-Atlanta University. Replaced existing visual telecommunications with new “state of the art” technologies, enhancing capabilities and saving millions on the communications bill.

Developed a proprietary 36-camera internet streaming system in one PC-designed box.

Provided the vision and engineered company's leading-edge development projects – Internet viewing systems (KinderCam) – marketed internationally.

Designed and built complex multimedia and video teleconferencing auditoriums, providing state-of-the-art communication and presentation facilities at command headquarters, while saving costs.

Innovated first hybrid automated (video server) training program for 350+ employees, saving several thousand dollars through in-house training while enhancing the organization's education in automation.

Designed and implemented first IP based Video Tele-conferencing system in the Army.

Accomplishments

Awarded three Telly Awards for the comedy show “Paul Mooney, God Father of Comedy”.

Enhanced procedures and acquired over 1 million dollars in capital for Carolina Tool and Engineering.

Established internationally, the fastest growing film festival in the south.

Acquired major sponsorships, developed marketing, and operational plans for IBFF.

Created visionary Multimedia Department for the largest independent high-end video, and photography sales and Service Company in the Southeastern U.S.

Promoted through series of increased responsibility assignments in information technology and management.

Received top performance rating numerous times and performed in the top 10 percentile of all peers.

Developed structure and procedures for Army distance learning program.

Saved \$200,000 of Projected Cost of Multimedia and Video Teleconferencing Auditoriums.

Engineered, implemented and managed telecommunications and automation initiatives for Operations Desert Shield and Desert Storm, resulting in the largest and most rapidly deployed tactical communications infrastructure in the organization's history.

Negotiated complete frequency clearance with Egyptian government that had previously been denied, resulting in completion of largest peacetime overseas deployment.

Specialized Training

Primary Leadership Development
Multimedia Certification
Signal Officers Basic Course

Novell Engineering
AT&T Video Switching
Signal Officers Advanced Course

Microsoft Certified Engineer
Spectrum Management

Education

Bachelor of Fine Arts Web Design & Interactive Media, Art Institute of Atlanta, Atlanta, Georgia,
Bachelor of Science *Criminal Justice*, Brenau University, Gainesville, Georgia,
Multiple leadership and technical schools Worldwide,

